

CONCERT FOR CLASSROOMS

THE HAMMER JAM

A BENEFIT CONCERT FOR **CLASSROOM CHAMPIONS**
SPONSORSHIP & TICKETS



WITH SPECIAL GUESTS
Gordie Johnson and Michelle Wright

NOVEMBER 14, 2025

BELLA CONCERT HALL

5:30 PM VIP Party | 6:30 PM Doors
7 PM Show | Post Show Party

Presented by
MAWER

Be Boring. Make Money.®



ABOUT CLASSROOM CHAMPIONS

Founded in 2011 in Calgary, Classroom Champions has since reached over 5 million students in thousands of schools across North America. Over 250 Olympic, Paralympic and professional Athlete Mentors have volunteered to mentor students on critical skills to thrive in the classroom and beyond. Specifically across Canada, Classroom Champions has engaged over 30 Indigenous communities, pairing them with a powerful Indigenous Olympic or Paralympic Athlete Mentor to teach a customized curriculum tied to Indigenous Ways of Knowing.

Through its mentors, Classroom Champions helps develop social and emotional growth mindsets in kids, building their citizenship and leadership skills, digital literacy and encouraging academic achievement. Students who participate in Classroom Champions see improved grades, attendance and aspiration for their future.

ABOUT CONCERT FOR CLASSROOMS

Join us to hear some of Canada's finest country and rock musicians. Each concert has its special features, artists, and the infamous song sponsors who are highlighted during the event with a unique monologue scripted by the band. Check out last years [highlights](#).



SPONSORSHIP & BENEFITS

Guests will see your brand highlighted alongside Olympic and Paralympic athletes and a legendary musical act. At the same time, you will have a unique way to entertain your friends and clients while meeting an iconic Canadian band. AND, your support goes to kids who need it most in your community.

OPPORTUNITIES	CONCERT SEATS	*SONG SPONSOR	PRE & POST PARTY	BAND DINNER	LOGO PRESENCE	
Presenting Sponsor Package	22 box seats	✓	✓	2 seats	✓	\$50,000
VIP Reception Sponsor Package	16 box seats	✓	✓	2 seats	✓	Sold
Champion Sponsor Package	10 premium seats	✓	✓	2 seats	✓	\$10,000
School Sponsor Package	8 premium seats	✓	✓		Name	\$5,000
Classroom Sponsor Package	4 premium seats	✓	✓		Name	\$2,500
VIP Tickets	1 premium seat		✓			\$150

REGISTRATION & PAYMENT

1. Credit card payment and ticket reservations can be made directly online at concertforclassrooms.org
2. For invoices, special seat requests, or larger group bookings, contact Classroom Champions directly at: jordan@classroomchampions.org 403.397.4939

Charity Registration Number: 806545836RR0001

*The band will shout out you or your company through a unique monologue scripted by the musical headliner. An authentic and often humorous way to achieve brand recognition and support underserved schools and communities.

Donation receipts will have advantage rates applied per CRA. Part of your contribution may be eligible for a charitable tax receipt. Please contact us for more information.

Prices do not include fees and GST

CO-PRESENTING SPONSOR PACKAGE

\$50,000
(ONLY ONE AVAILABLE)

- Premium logo recognition on all printed and digital marketing materials and onsite activation
- Exclusive on stage speaking opportunity during the performance
- 2 dinner place settings at an exclusive pre-concert catered dinner with the band
- 22 VIP seats in a Private Box in the Concert Hall
- Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by the band.
- 22 passes for the pre and post-concert VIP reception
- Host a Classroom Champion Athlete or Teacher in your private box with you and your guests (optional)
- Access to the Classroom Champions logo in approved advertising two months prior to the event
- Extend your sponsorship inside your company with a choice of:
 - Company-hosted breakfast at your offices with Team Canada Olympic and Paralympic Athletes for your company to foster employee engagement.
- Tax deductible receipts available per CRA guidelines

VIP RECEPTION SPONSOR PACKAGE

\$25,000
(SOLD)

- Exclusive logo recognition at the pre-concert VIP reception and on all printed and digital marketing materials as well as onsite activation
- Exclusive on stage speaking opportunity at the VIP Pre-Reception
- 2 dinner place settings for an exclusive pre-concert dinner with the band.
- 16 VIP seats in a Private Box in the Concert Hall
- Host a Classroom Champion Athlete or Teacher in your private box with your guests
- Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by the band.
- 16 passes for the pre and post-concert VIP reception
- Tax deductible receipts available per CRA guidelines

CHAMPION SPONSOR PACKAGE

\$10,000
(ONLY 10 AVAILABLE)

- Logo recognition on printed and digital marketing materials and onsite activation
- 10 premium VIP seats
- A unique on-stage recognition will be delivered by the band
- 2 dinner place settings at an exclusive pre-concert catered dinner with the band.
- 10 passes for the pre and post-concert VIP reception
- You will join a cohort of 10 very special guests that will receive special recognition from the band, including concert t-shirts and a special gift.
- Tax deductible receipts available per CRA guidelines

SCHOOL SPONSOR PACKAGE

\$5,000
(ONLY 10 AVAILABLE)

- Name recognition on printed and digital marketing materials and onsite activation
- 8 premium VIP seats
- Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by the band.
- 8 passes for the pre and post-concert VIP reception
- Tax deductible receipts available per CRA guidelines

CLASSROOM SPONSOR PACKAGE

\$2,500
(ONLY 8 AVAILABLE)

- Name recognition on printed and digital marketing materials and onsite activation
- 4 premium VIP seats
- Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by the band.
- 4 passes for the pre and post-concert VIP reception
- Tax deductible receipts available per CRA guidelines

VIP TICKETS

\$150

- 1 premium seat
- 1 pass for the pre and post-concert VIP reception